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ABSTRACT OF THE DISCLOSURE

In a slot machine, when a player actuates a start lever, three reels spin, thereby effecting internal drawing operation and determining a winning combination. When the player actuates stop buttons, predetermined stop control operations are performed. A combination of symbols corresponding to the winning combination are achieved along any one of winning lines. Aplurality of image data sets which can be displayed on a liquid-crystal display (21) are recorded in an image data ROM (44) provided in a liquid-crystal display unit (20) of the slot machine. When the player actuates a changeover switch (23), switch setting information is sent to a CPU (41). An image display LSI (45) reads out from the image data ROM image data corresponding to the setting information, thereby using the thus-read image data for display contents of the liquid-crystal display.